

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Ene-17 Unidades	31-Ene-16 Unidades	Incremento %
BRANIFF (cig)	16.986.916	19.357.902	-12,25%
SILVERADO (cig)	10.901.100	10.669.900	2,17%
COBURN (cig)	10.238.710	11.712.360	-12,58%
CALYPSO (cig)	9.068.928	9.240.136	-1,85%
ROLL'S (cig)	8.354.633	9.980.310	-16,29%
BULLBRAND (cig)	8.127.108	9.516.100	-14,60%
CHESTERFIELD (cig)	7.560.740	7.690.852	-1,69%
AMIGOS (cig)	6.907.368	7.910.824	-12,68%
FARIAS (cig)	6.173.760	6.948.400	-11,15%
PALL MALL(cig)	5.441.436	5.029.200	8,20%
DUCADOS (cig)	5.121.260	6.090.084	-15,91%
JOCKEY (cig)	4.510.696	5.305.379	-14,98%
PANTER (cig)	3.588.240	3.810.920	-5,84%
CALYPSO	3.110.444	3.332.678	-6,67%
H.W. CAFÉ CRÈME (cig)	3.035.620	3.133.200	-3,11%
AL CAPONE (cig)	2.963.370	2.715.714	9,12%
REIG (cig)	2.299.935	1.369.890	67,89%
AGIO (cig)	2.130.112	2.347.770	-9,27%
BREAK (cig)	2.065.415	1.535.156	34,54%
VEGAFINA (cig)	1.903.560	2.392.260	-20,43%
REX (cig)	1.652.520	1.965.960	-15,94%
EL GUAJIRO	1.444.684	1.454.982	-0,71%
TRABUCOS	1.441.229	1.444.210	-0,21%
NEWMINSTER (cig)	1.438.108	1.102.056	30,49%
SALSA (cig)	1.374.790	1.606.600	-14,43%
CLUBMASTER (cig)	1.307.580	1.596.180	-18,08%
LA PAZ (cig)	1.195.045	1.355.840	-11,86%
BULLBRAND	1.122.990	241.780	364,47%
LA DALIA	1.095.699	1.166.359	-6,06%
ROTHMANS OF LONDON (cig)	916.740	-	-
WEST (cig)	916.113	-	-
L&M (cig)	870.672	937.728	-7,15%
BRAVO (cig)	800.360	1.073.380	-25,44%
DANNEMANN MOODS (cig)	784.068	654.600	19,78%
NEOS (cig)	666.160	718.270	-7,25%
DUX	660.230	760.590	-13,20%
FARIAS	638.277	800.289	-20,24%
MONTECRISTO (cig)	637.230	666.600	-4,41%
VICTORIA (cig)	607.100	805.288	-24,61%
PUNCH (cig)	463.400	457.980	1,18%
VERELLEN	458.000	467.800	-2,09%
MONTE NEGRO	455.398	518.602	-12,19%
CANDLELIGHT (cig)	453.098	542.490	-16,48%
RESTO MARCAS	6.174.989	7.054.246	-12,46%
Totales	148.063.831	157.480.865	-5,98%